



idahoptv.org

General Manager's Report

Peter W. Morrill, Idaho Public Television
(208) 373-7220 idptv@idahoptv.org

June 2004

Inside this issue:

- Quote
- Ten Regional Emmy Nominations Go To Idaho Public Television In Seven Categories, Including General Station Excellence
- The Buzz
- IdahoPTV Signals Update
- IdahoPTV Reaches Out
- Welcome to New Employees
- Welcome to Summer Interns at IdahoPTV
- OUTDOOR IDAHO Visited Camp Rainbow Gold
- Making Science Fun... Science Trek 2004 Update
- DIALOGUE Guests Examined Issues Surrounding Domestic Violence, Nampun Angie Leon's Death
- Reporters Covering Al-Hussayen Trial Appeared on DIALOGUE
- DIALOGUE Examined Tribal Water Rights

QUOTE

"On behalf of AARP Idaho, allow me to express our deepest appreciation for the extraordinary accomplishment you all created through the special "Dialogue" broadcast on the issues, concerns, challenges and blessings that are so integral to Idaho's "grandfamilies"...the panelists were outstanding and the video clips could not have been chosen better, nor could they have been more visually and orally evocative...Many kudos to you all!!!"

Signed,
Clyde Dailey, State Director, AARP Idaho
Cheryl Tussey, Associate State Director
Joe Gallegos, Associate State Director
Barbara Mendiola-Janzen, Senior Office Administrator

TEN REGIONAL EMMY NOMINATIONS GO TO IDAHO PUBLIC TELEVISION IN SEVEN CATEGORIES, INCLUDING GENERAL STATION EXCELLENCE

— Three Nominations Are For Collaborative Efforts With Other Production Staff

Idaho Public Television is named in 10 Northwest Regional Emmy Nominations, which were announced Friday, May 7 in Seattle. The record number of nominations for the IdahoPTV statewide system includes one for General Station Excellence, a new category, which includes recognition for efforts that reach beyond the television screen.

Eight individual shows, produced by IdahoPTV or produced in collaboration with others, are competing in six different categories for Emmy Awards to be announced June 19, in Seattle. Four of them are OUTDOOR IDAHO episodes or an OUTDOOR IDAHO SPECIAL. A fifth show is an IdahoPTV stand-alone special. Three are collaborations, including two FocusWest presentations and a special with an independent production company.

One nomination is for a 60-second stop-motion animation piece that chronicles the construction of a dinosaur exhibit at the Museum of Idaho in Idaho Falls, featured in a DIALOGUE FOR KIDS program.

"We are honored and astonished to have received this record-setting number of nominations for Idaho Public Television's work," IdahoPTV General Manager Peter Morrill said. "This is a clear recognition of the quality of service we provide our rural state."

The previous IdahoPTV record was four nominations in 1997. The system has received eight previous Regional Emmy Awards.

The nominations and categories of competition are:

- * OUTDOOR IDAHO "White Clouds in Waiting," Outdoor Idaho staff, in the Documentary — Current Issues category.
- * THE JOURNEY OF SACAGAWEA, a production of Idanha Films of Boise and IdahoPTV, in the Documentary — Cultural History category.
- * OUTDOOR IDAHO "Conflict on the Clearwater," Outdoor Idaho staff, in the Public Affairs — Special or Series category.
- * OUTDOOR IDAHO "Teton Inspiration," Outdoor Idaho staff, in the Informational Special or Series category.
- * THE PRICE OF POWER: A PRESENTATION OF FOCUSWEST, part of a public affairs series presented by a five-state public television consortium including IdahoPTV, KNPB Reno, KUED in Utah, Oregon Public Television, and Wyoming Public Television, in the Informational Interview/Discussion Program category.
- * PREDATORS OF THE WEST: A PRESENTATION OF FOCUSWEST, part of a public affairs series presented by a five-state public television consortium including IdahoPTV, KNPB Reno, KUED in Utah, Oregon Public Television, and Wyoming Public Television, in the Informational-Interview/Discussion Program category.
- * DESIGNING IDAHO: AN OUTDOOR IDAHO SPECIAL, IdahoPTV production staff, in the Cultural/Fine Arts Special or Series category.
- * PREDATOR LEGENDS, IdahoPTV production staff, in the Cultural/Fine Arts Special or Series category.
- * T-Rex named Sue, 60-second spot about a dinosaur exhibit at Museum of Idaho in Idaho Falls, also featured in DIALOGUE FOR KIDS, February 2003, in Promo — Single Spot — Non-News category.
- * Idaho Public Television in Station Excellence category. (Entry highlighted station activities such as Reading Rainbow writing contest for students in grades K through three; workshops for parents, teachers and day-care providers; Share A Story activities; community outreach; Zoom Into Action Idaho segments; Idaho-produced program Web sites such as Faith and Foreign Affairs, FocusWest and Dialogue for Kids; general programming; and more.)

The National Academy of Television Arts and Sciences Northwest Regional Chapter sponsors the awards for local and regional program material by television stations in Idaho, Oregon, Washington, and Alaska.



— For more Buzz, checkout idahoptv.org

-From Idaho To America...beginning later in 2004, two IdahoPTV productions will be offered to public television stations nationwide. PREDATOR LEGENDS has been selected to air on American Public Television in September. IDAHO RHAPSODY will be offered to stations through PBS Plus in December.

-Many thanks go to the CHC Foundation for their grant donation of \$26,000 to help replace one of IdahoPTV's aging field engineering vehicles, servicing mountain top transmission facilities in eastern Idaho. The current vehicle has more than 175,000 miles on the odometer, most of which were accumulated on the numerous dirt roads in eastern Idaho!

-And finally...thanks also go to Idaho Community Foundation's grant of \$2,000 for production support of this coming fall's IDAHO DEBATES. Programs will include debates between candidates for the U.S. Senate, First and Second Congressional District of Idaho. THE IDAHO DEBATES, sponsored by the Idaho Press Club and the League of Women Voters of Idaho, is a quarter century tradition of award winning service on Idaho Public Television.

-On May 7, the Friends of Idaho Public Television met via video and audio conferencing facilities from Boise, Coeur d'Alene, Moscow, and Pocatello to formally embrace the Major Giving Initiative (MGI) a funded initiative from the Corporation for Public Broadcasting (CPB). Over the next twelve to eighteen months, the MGI project will train Friends volunteers and IdahoPTV staff to better attract major gifts. CPB will provide funds for on-site consultations and other related expenses to enhance IdahoPTV's private fund raising efforts. More than 63% of IdahoPTV's operational budget comes from private sources.

IDAHOPTV SIGNALS UPDATE

-Syringa Networks has begun offering IdahoPTV's four digital multicast channels (Prime, Kids, Learn, and FocusWest Public Affairs) to subscribers in southern Idaho. This service was made possible through collaboration with KTVB-TV, Boise, Syringa Networks and IdahoPTV.

-Adelphia Cable/Coeur d'Alene in May agreed to offer IdahoPTV's digital high definition service to their customers. Adelphia Cable/Coeur d'Alene joins CableOne in the Treasure Valley in offering our amazingly clear high definition program service.

-Great news for viewers in the north Idaho area...DirecTV began offering IdahoPTV's prime television service to their subscribers in the Coeur d'Alene, Spokane, Moscow, and Lewiston areas on June 4.

-On May 2, 2004, an agreement was reached between EchoStar, the Federal Communications Commission, and Congress which will compel DishTV home satellite service to cease its practice of placing some local broadcast stations on satellites requiring consumers to obtain a second receiver dish. As previously reported in the March GM Report, IdahoPTV was recently made available to DishTV customers in the Coeur d'Alene, Spokane, Moscow, and Lewiston areas, however the home viewer had to obtain a second satellite receiver dish to receive the signal. IdahoPTV was not alone in this unreasonable practice. Dozens of local stations across the United States were similarly affected. As of this writing, DishTV's parent company Echostar has not announced a date for placing IdahoPTV on the same satellite as other local broadcasters in the Spokane/Coeur d'Alene market.

-Congratulations to Kimberlee Myers, a full time student and part time IdahoPTV employee, majoring in Mass Communications at Idaho State University, this year's recipient of the Jack Schlaefle Scholarship.

IDAHOPTV REACHES OUT

-May 10, 2004, Peter Morrill presented an overview of IdahoPTV's programs and services to Parra Byron, Education Advisor to Governor Dirk Kempthorne.

-A column by Peter Morrill highlighting IdahoPTV's ZOOM INTO ACTION initiative, which spotlights student community projects has been printed on the editorial pages the IDAHO PRESS TRIBUNE and the IDAHO STATESMAN.

WELCOME TO NEW EMPLOYEES

-Kathy Waddell moves to Financial Support Technician from IdahoPTV Development Associate.

-Deb Furey joins IdahoPTV full time as an Office Specialist II in human resources.

WELCOME TO SUMMER INTERNS AT IDAHOPTV

-Danielle (Dani) Tuott, School of Journalism and Mass Communications, University of Idaho, will be, among other duties, assisting IdahoPTV in updating our marketing and development website at idahoptv.org.

-Andrew Agalsoff, graduate from the School of Journalism and Mass Communications, University of Idaho will be working with closed captioning, editing and producing video.

-Haley Harris, University of Oregon, calls herself "a very determined individual. My best and most important qualities include organization, reliability, time-management, and decisiveness." Her major is journalism, with a minor in Spanish and Economics. She's on the National Cheerleading Association staff, which means she can carry heavy television production equipment and still beat producer Marcia Franklin up the mountain.

-Nate Herrington is a freshman at University of Oregon and a Boise High School graduate. He says he's got a "strong interest in video editing and other aspects of television production" and is "good at adapting to changing work environments," which means he gets the revolving cubicle!

Each of the interns will be assigned to one or two projects, which they will help to shepherd. Executive Producer Bruce Reichert has told the new interns that last year's interns were exceptional and that they have big shoes to fill. They've also been told they'll be working with some of the best in the business, and that if they try, it could be for them a summer to remember with fondness.

OUTDOOR IDAHO VISITED CAMP RAINBOW GOLD

— Aired Thursday, May 20 at 8:00/7:00 p.m. MT/PT

— Repeated Sunday, May 23 at 7:00 p.m. MT/PT

OUTDOOR IDAHO's new show, "Camp Rainbow Gold," presented a week in the lives of campers and counselors at Idaho's camp for children who have been diagnosed with cancer.

The OUTDOOR IDAHO team spent a week following the 65 boys and girls, who attended the five-day camp in the Boulder Mountains, as they fished, rode horses, shot bows and arrows and perhaps most importantly, met other children like themselves. The episode premiered Thursday, May 20.

"It's not just friends for the summer, for the week," said one teenaged camper. "I make friends here that I spend all year long with."

Sponsored by the American Cancer Society, the camp is staffed by volunteers, including doctors and nurses. But the healing power also comes from nature itself.

"I've always said that if I could take my patients and have my hospital in the middle of the forest and have a stream and a mountain and sunshine and rainbows and rain and thunder and lightning, that they would do so much better," says Dr. Dave McCluskey, the founder of the camp and its medical director.

Campers attending the annual gathering include those currently under treatment and ones who have recently gone into remission — or survivors, such as a teenager, who had a brain tumor removed as a preschooler but still deals with the effects of the operation.

Many counselors and volunteers are cancer survivors themselves.

“The real emotional part is getting close to some of the kids that have it a lot worse than you ever did or ever have, and knowing that they’re being a lot braver than you,” says Rob Cronin, camp director for 2004 and a cancer survivor himself.

MAKING SCIENCE FUN...SCIENCE TREK 2004 UPDATE

IdahoPTV's Science Trek is an award winning science experience for 3rd, 4th, and 5th grade students held in collaboration with the Idaho Museum of Natural History at Idaho State University. The program began in 1989 and has run continuously since that time. The purpose of Science Trek is to demonstrate that science can be fun; to encourage children to take science classes; to promote technical and scientific careers, and to engage children in scientific experiences and activities.

This year's event occurred on April 23, 2004 at the Idaho Museum of Natural History. We distributed to eastern Idaho elementary schools registration flyers both in English and Spanish. In addition, flyers were sent to the Fort Hall Elementary School and we worked closely with local Girl Scout troops to attract young women to the event. Our effort to attract additional diversity to the event was successful. For the first time since Science Trek began in 1989, we had more girls attend. There were 89 girls and 76 boys. The attendance overall was also the largest ever at 165. The children were from a wide geographic range from American Falls, Groveland, Snake River, Challis Elementary, Patterson Elementary, Pocatello Public schools and private schools, Downey Elementary as well as 9 elementary schools in Idaho Falls including private and public. Children traveled from Leadore, McCammon, Montpelier and Moreland, Rigby, Shelley, Ucon, and Soda Springs. All in all the geographic diversity was great. We had 57 students from Idaho Falls, 49 from Pocatello, and the remaining 59 from the areas mentioned above.

DIALOGUE GUESTS EXAMINED ISSUES SURROUNDING DOMESTIC VIOLENCE, NAMPAN ANGIE LEON'S DEATH

—Aired Thursday, June 3 at 8:30/7:30 p.m. MT/PT
—Repeated Sunday, June 6 at 5:30/4:30 p.m. MT/PT

This episode of DIALOGUE examined the issues surrounding domestic violence one year after the death of Angie Leon, Nampa.

DIALOGUE host Marcia Franklin was joined by Teri Ottens, a citizen who spearheaded an investigative report on Angie Leon's death; Sylvia Flores, mother of Angie Leon; and Aleshea Linda, a former Canyon County victim-witness coordinator.

Leon, mother of three, was killed in her apartment following efforts to seek protection from her ex-husband, Abel, who is charged with killing her. His trial begins September 7. Before her death, a Canyon County deputy prosecutor accepted a plea agreement that released Abel Leon from jail, despite his record of threatening his ex-wife. In the wake of Angie Leon's death, a citizen group has recently released a report criticizing various aspects of law enforcement and judicial handling of the case.

During the live call-in show on Thursday, Franklin and her guests took phone calls from viewers on a toll free line.

REPORTERS COVERING AL-HUSSAYEN TRIAL APPEARED ON DIALOGUE

—Aired Thursday, May 27 at 8:30/7:30 p.m. MT/PT
—Repeated Sunday, May 30 at 5:30/4:30 p.m. MT/PT

Four reporters who are covering the Sami Al-Hussayen trial in Boise appeared as guests on DIALOGUE to discuss the importance of the case, which is attracting national media attention.

DIALOGUE host Marcia Franklin was joined by: Betsy Russell of the Spokesman-Review (Spokane, WA); Bob Fick of the Associated Press (Boise); Patrick Orr of The Idaho Statesman (Boise); and Betsy Hiel of the Pittsburgh Tribune Review (Pittsburgh, PA).

Al-Hussayen, a graduate student of University of Idaho in Moscow, is being tried in federal court on charges of providing material support to terrorists, in part by operating Web sites for various Islamic groups. The government contends the Web sites are used for recruitment and fund-raising campaigns for terrorists. He also faces several counts of immigration fraud for the same activities because he is in this country on a student visa.

Al-Hussayen says he is innocent, and has been just volunteering for established Islamic religious and educational groups. His friends in Moscow support him as a valued community member.

During the live call-in show on Thursday, Franklin and her guests took phone calls from viewers on a toll free line. The show is available for later viewing on the IdahoPTV Web site (idahoptv.org/productions/streaming.cfm).

DIALOGUE EXAMINED TRIBAL WATER RIGHTS

--- Aired Thursday, May 20 at 8:30/7:30 p.m. MT/PT
--- Repeated Sunday, May 23 at 5:30/4:30 p.m. MT/PT

On this episode of DIALOGUE, host Marcia Franklin interviewed representatives of several parties to the Nez Perce tribal water rights agreement announced the weekend previous to the above airdate.

After six years of negotiations, the state of Idaho, the federal government, and the Nez Perce tribe have agreed to the framework of a settlement over thousands of water rights claims the Nez Perce tribe had filed as part of the Snake River Basin Adjudication. The settlement must be approved by Congress, the Idaho Legislature, and the Nez Perce Tribal Executive Committee before March 31, 2005.

DIALOGUE guests were Steve Moore, attorney for the Nez Perce tribe; Michael Bogert, legal counsel to Governor Dirk Kempthorne; and John Keys, commissioner, U.S. Bureau of Reclamation discuss the array of issues surrounding tribal water rights.

Among other elements, the agreement calls for the tribe to receive 50,000 acre-feet of water a year from the Clearwater River. The United States government and the state of Idaho will also pay for a \$50 million wildlife and habitat trust fund to be administered by the tribe. The state will also identify and administer minimum flows on streams of importance to the tribe.

In exchange, the tribe will drop more than 1,000 water claims, as well as claims to springs on private lands. It will also waive the right to challenge certain timber sales.

This episode was pre-recorded and therefore no viewer calls were taken. The show is available for on-demand viewing on the IdahoPTV Web site (idahoptv.org/productions/streaming.cfm).